



THOMAS BLOMSMA

WEB DEVELOPER AND DESIGNER

PROFILE

Hello! I'm a passionate multilingual Web Designer & Developer, specialising in WordPress.

With expertise in HTML, CSS, WordPress, JavaScript, and Adobe, I bring hands-on experience in web design, setup, testing, and maintenance.

My track record includes managing and developing client websites with a focus on e-commerce and effective project management.

I'm dedicated to delivering innovative web solutions that exceed expectations.

INFO

- Name**
Thomas Blomsma
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- Website**
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SOCIAL

- LinkedIn**
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WORK EXPERIENCE

- 2023 - 2024**
Junior Web Developer
Roots Creative Marketing Ltd - Bideford (1 year)
 - Managed and delivered results on a diverse portfolio of over 50 client websites, including crafting engaging landing pages for Best Energy.
 - Demonstrated technical proficiency in PHP, Advanced Custom Fields, JavaScript, and other web languages for troubleshooting and innovative problem-solving, contributing to the success of e-commerce websites and exceptional designs.
 - Utilised GitHub for project management and collaborated on all aspects of website development, including creating landing pages from scratch (HTML, CSS, JavaScript). Implemented SharpSpring for marketing forms and tracking.
 - Took on design responsibilities during designer's absence, creating various advertisement designs.
 - Enhanced web development processes by creating efficient spreadsheets with formulas and scripts, streamlining tasks and data management.
 - Conducted extensive website reviews, including the West Buckland School website with over 160 pages. Integrated Analytics with Google spreadsheets to present data effectively.
 - Proficient in WordPress, WooCommerce, Advanced Custom Fields (ACF), and Shopify for custom section creation, app management, product/category handling, and server management.
 - Set up donation systems on WordPress for Age Concern. Developed custom WordPress plugin solutions, modified existing plugins, and utilised hooks and filters for advanced functionality.
- 2022**
Junior Web Developer / Designer
Evince Web Agency - Cranleigh (6 months)
 - Worked as a productive and positive team member to design full-fledged websites for approval using the Figma prototyping tool.
 - Independently developed designs into functional WordPress sites using the Avada and Elementor theme builders as well as pre-existing themes using my knowledge in HTML, CSS, jQuery, PHP.
 - Effectively translated client requirements into an actionable scope of work.
 - Successfully identified, diagnosed, and fixed website problems, including broken links, typographical errors, and formatting issues.
 - Helped to achieve a consistent look and visual theme across the website by promoting uniform fonts, formatting, images and layout.
 - Worked to assess competing websites in regards to content, look, and feel.
 - Evaluated and became knowledgeable in new standards, technologies, and trends in website development.



EDUCATION

- 2015 - 2018**
Applied Computer Science
Thomas More University - Belgium

Won the university award for Web Design & Development using HTML, CSS, Bootstrap by creating a website for a charity in Belgium. Completed modules including Web Design, HTML, SQL.
- 2012 - 2015**
Industrial ICT
Don Bosco - Haacht

Studied ICT, electricity, coding in c++ and c# as well as additional math modules.